INTERFACE FOUNDRY HITS 1 MILLION DATABUBBLES MILESTONE

New York, NY – January 29, 2015- Interface Foundry PBC, a graduate of Startfast Accelerator program hit their 1 million databubble target this week, four months earlier than expected.

"It's such an exciting time", says Rachel Law, CEO of Interface Foundry. "Having content rich experiences on the platform really helps with the user retention and engagement. We're really excited at the possibilities at how our users are building these bubbles and using it their own way."

Databubbles are local information and services pinned to a place and time, with custom interactions tailored to each person. As people move from room to room, building to building or even city to city, they will be presented with distinct experiences, notifications and updates through the app.

Users will have the opportunity to engage with databubbles with connected devices and wearable technology. "The Internet of Everything, or the connected devices market, is part of our overall strategy," Rachel explains, "with iBeacons, smart devices and intelligent automobiles we create hyperlocal interactions with our environment."

These bubbles are created with a combination of scraped content foraged by user locations as well as admin-users creating their own bubbles as well. "We see a lot of organizers, especially those in entertainment, creating bubbles for their concerts and other events." Admin-users have a wide variety of features ranging from time-sensitive schedules, social media integration and themed skins to choose from.

About
Interface Foundry is based in New York City. Their platform, Bubbl.li aggregates local cloud data and integrates with connected devices to deliver the most relevant information personalized to you.

Interface Foundry envisions a world where people seamlessly transit from one place to another, absorbing information as and when they need it, finding and discovering spontaneous in-the-moment new experiences that they can share and enjoy with others.

To learn more about the game changing projects from Interface Foundry, please visit www.interfacefoundry.com.

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