



FOR IMMEDIATE RELEASE

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Glyphr to participate in 2013 StartFast Venture Accelerator

Syracuse, NY -- StartFast Venture Accelerator announced that Glyphr will be the first company asked to participate in the 2013 summer program.

"Given the strong growth we've experienced over the last few months StartFast will be invaluable in helping our team take this company to the next level," said Devin Daly, CEO of Glyphr. StartFast Managing Director Chuck Stormon added, "We have watched Glyphr's progress over the past year and have been impressed with their focus and execution. Glyphr's ad-tech platform has the potential to transform retailing and other industries. We are looking forward to contributing to their success."

For the past year, Glyphr has been based at the Syracuse Technology Garden where they have received strong support from CenterState CEO and members of the Syracuse business community. "Glyphr has an amazing team with disruptive technology," said Seth Mulligan, Director of Venture Development for CenterState CEO at the Technology Garden. "The company has early customers and is clearly poised for growth. They are an example of the types of companies our region's innovation ecosystem is supporting. Glyphr will keep gaining momentum with their participation in the StartFast program."

Glyphr was co-founded by Syracuse natives Devin Daly and Michael Quigley in May 2012. Both Daly and Quigley are graduates of Christian Brothers Academy in DeWitt, NY. Daly holds BS in Finance and Economics from St. Joseph's University. Quigley holds a BA in Economics from New York University. Since its inception, Glyphr has drawn talent from across the country, including Chief Technical Officer Gabriel Marques of the New York City metro area, to Upstate New York.

About Glyphr

Glyphr is a mobile app that makes it easy for advertisers to engage target audiences by way of its 3D augmented reality (AR) technology. Glyphr's technology allows digital content such as 3D virtual product models to appear to be overlaid upon the real world.

The technology relies upon using a mobile device's camera. A video of the app in action can be found at www.glyphr.cc.

About StartFast Venture Accelerator

StartFast Venture Accelerator is a mentor driven, private capital backed program modeled after the highly successful TechStars accelerator founded in Boulder, CO. We provide early funding for high-potential startup teams from around the world and bring them to Syracuse, NY each summer for an intensive 100-day program. Nasir Ali and Chuck Stormon, two Syracuse-based serial entrepreneurs and angel investors, lead the StartFast program. StartFast investors include members of the Seed Capital Fund of CNY, Cayuga Venture Fund, and other Upstate angel investors. StartFast is a member of the Global Accelerator Network, a global consortium of mentor-driven independently owned and operated start-up accelerator programs. More information is available at <http://startfast.net>.

About CenterState CEO

CenterState CEO is 2,000 companies, large and small, working together to increase business competitiveness, community prosperity, and regional growth. We deliver results-driven programs including New York's most modern Chamber of Commerce and nationally-recognized economic and community development planning. Based in Syracuse, convening members and partners across 12 counties, CenterState CEO advances the region with member-focused solutions for success. www.centerstateceo.com

About Tech Garden

The Syracuse Technology Garden is a place where ideas come to grow into profitable businesses. Our goal is to be the focal point for high-technology entrepreneurship and business growth in the region. Our mission is to foster entrepreneurial activity in Syracuse and the Central New York region by stimulating technological creativity through the incubation of technology start-up businesses. Our state-of-the-art facility provides the environment and resources required to grow and sustain these early-stage companies. We foster the growth of emerging technology companies and support the process of technology commercialization in the region.

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